

## FRIDAY, MARCH 28

### **Building & Remodeling Pro Panel + Q&A Session**

**5:00 PM** - Hear from a variety of home experts as they answer common questions related to home building and remodeling, with time for a Q&A session. Panelists include a general contractor, mortgage lender, HVAC technician, title company manager, and kitchen & bath designer.

### **Design Your Next Home**

**6:00 PM** - This seminar covers all of the aspects of designing your next home; whether it's your first home, move-up home, dream home or your final home where you are hoping to "age in place", the process of designing your home can be intimidating. We'll discuss lot/land selection, styles/parameters of the layout(s), bidding your project with your potential Builder(s), and more.

*Presented by: Avalon Design Group*

### **How to Use Habitat for Humanity's ReClaim Program to Save Money on Your Next Home Project**

**7:00 PM** - Learn how Habitat for Humanity of the Greater La Crosse Region's ReClaim program can make your next remodel project more affordable and sustainable! This presentation will guide homeowners on highlighting the ReClaim team's deconstruction services to salvage usable materials during remodels. Discover how to reduce waste, save money, and create unique, eco-friendly spaces while supporting Habitat's mission to build a greener community.

*Presented by: Habitat for Humanity of the Greater La Crosse Region*

## SATURDAY, MARCH 29

### **Building & Remodeling Pro Panel + Q&A Session**

**10:45 AM** - Hear from a variety of home experts as they answer common questions related to home building and remodeling, with time for a Q&A session. Panelists include a general contractor, draftsman, building science expert, and HVAC technician.

### **Construction Loan Process Step-by-Step**

**11:45 AM** - When you're ready to build, Altra Federal Credit Union is ready to assist by providing a short-term loan with interest only payments during the home construction period. Altra will help you step-by-step using our construction loan roadmap for financing. Review the checklist for getting pre-approved for a loan amount, change orders, and loan modifications. Learn how to stay on budget by using the equity in your current home. Towards the end, we will talk about the final refinance and closing of a construction loan.

*Presented by: Altra Federal Credit Union*

### **Bright Investments: Financing Home Renovations with Solar Solutions**

**12:45 PM** - Discover how solar energy and mini-split heat pumps can save you money while enhancing your home's efficiency. In this 30-minute seminar, Ethos Green Power will break down the financial benefits of these technologies, including energy savings, tax incentives, and long-term returns. Whether you're looking to lower utility bills or increase home value, this session is packed with practical insights for homeowners interested in sustainable, cost-effective solutions. Don't miss this opportunity to invest in your future!

*Presented by: Ethos Green Power Cooperative*



# SATURDAY, MARCH 29 (continued)

## What to Do With Your Waste & Recycling

**1:45 PM** - Learn what is and isn't recyclable at curbside pick up. There will be discussion on what can be thrown in trash, where it all actually goes, and suggestions for your construction projects. Additionally, will discuss where other materials, such as white goods, appliances, electronics and other material can be disposed of.

*Presented by: Hilltopper Refuse & Recycling*

## How to PAY for Your New Construction Home

**2:45 PM** - Jennifer will review cash and finance options when building a new home. How equity in the project or current home can apply to the payment. A timeline of the process will be presented from concept to finished home! Pros and Cons for all options are disclosed for the homeowner to make the best decision to meet their needs.

*Presented by: Associated Bank*

# SUNDAY, MARCH 30

## How to Create a Thriving Living/Working Indoor Space

**10:30 AM** - Do you worry about what you are breathing or touching? Air quality affects nearly every aspect of wellness. Incorporate award winning, must-own technology into your existing, rebuild or new construction. Every home or business owner can create an energy efficient safe space that is good for the environment. Fun hands-on demonstrations show how quickly dust particles are removed and odors eliminated with patented, chemical free ActivePure Technology for 99.9% reduction of pathogens, bacteria, & mold for 24/7 surface and air decontamination.

*Presented by: ActivePure Technologies*

## Build with Insulated Concrete Forms (ICF)

**11:30 AM** - Build your entire home with high quality concrete construction and you will enjoy an exceptional home that meets your family's need for greater safety, comfort and energy efficiency. Upgrade to ICF and enjoy luxury living for a lifetime. Although the up-front cost of an ICF home may be slightly higher than a traditional wood-framed home, the actual "overall living" cost can often be lower due to energy savings, labor costs, and faster construction timelines.

*Presented by: Balduzzi's*

## Home Buying & Selling Seminar

**12:30 PM** - Join us for an insightful panel discussion on the complexities of buying and selling a home. Whether you're a first-time home buyer, a seasoned seller, or an investor looking for your next opportunity, this discussion will provide valuable guidance from industry experts. Our panelists – real estate agents, mortgage specialist, home appraiser and title agent—will share their expertise on commonly asked questions. This interactive session will include a Q&A, allowing attendees to get personalized advice from the experts. Don't miss this opportunity to gain insider knowledge and make confident real estate decisions!

*Presented by: Gerrard-Hoeschler, Realtors & Others*

## Radon Awareness and Safety: Understanding Risks, Testing, and Mitigation

**1:30 PM** - This seminar will provide a comprehensive overview of radon, focusing on its hazards, associated health risks, and mitigation strategies. LCHD will present on the importance of testing, the various testing options available, and how to interpret results. Radon Service Plus will then address effective mitigation strategies to reduce radon exposure in residential settings. Attendees will gain a thorough understanding of radon, its potential dangers, and practical solutions for safeguarding their health.

*Presented by: La Crosse County Health Department & Radon Service Plus*